

# TECHNOLOGY AT THE SERVICE OF SUSTAINABILITY



**ECODESK.**

# THE CONCEPT

By using dope-dyed raw material, we have built a new range of improved products. The benefits of ECODESK are, **not only to improve color performance during the life of the garment, but also a huge step in ecologic transition.** Water and energy consumption will be reduced down to 50% in some cases.

An alternative ECODESK. technology is to leave some of the fibres contained in the blend undyed. The final aspect will be melange, protection properties will still be the same and, most important, water and energy usages will be reduced.

## OVERALL\* SAVINGS



WATER

39%



ELECTRICITY

51%



GAS

29%

\*Average of all our current solutions

## OVERALL BENEFITS



QUALITY



DURABILITY



SERVICE



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